



CHILDREN  
OF ARMENIA  
FUND

Press Release

11 March 2022

## COAF Announces International Architectural Competition for Its 2nd SMART Campus in Armenia

YEREVAN — The Children of Armenia Fund (COAF) launched the international architectural competition for the COAF SMART Campus in Armenia's Armavir region. Architects worldwide are welcome to submit their innovative architectural concepts for a 90-hectare rural environment of world-class educational, cultural, and tourism facilities online at [coaf.org/en/smartarmavir](https://coaf.org/en/smartarmavir) by May 02, 2022. Winning design proposals will be selected by an international jury panel, chaired by award-winning architect Michel Mossessian and composed of internationally renowned architects and representatives of educational institutions.

The future SMART Campus in Armavir is the second of its kind, following in the footsteps of COAF's SMART Campus in the northern Lori region, inaugurated in 2018. Over the past four years, 3,000+ rural children have attended the Lori SMART Center, enjoying equitable access to quality education in arts, athletics, engineering, entrepreneurship, languages, and music. Alongside developing the academic and professional qualifications of Armenia's rural youth, the SMART Campus has laid a strong foundation for tourism and economic development by placing a series of social enterprises, including a boutique hotel (Concept Hotel), a tourism information center (Visitor Center), a tree nursery, and an upcoming conferencing facility (Conference Center) within walking distance from the SMART Center and right in Lori's mountainous countryside.

The construction of the new SMART Campus in Armavir reiterates COAF's commitment to offering a centralized and comprehensive approach to rebuilding Armenia's rural communities. At the core of the Campus and this competition is the establishment of a new SMART Center designed to offer underserved rural children in Armavir long-term educational prospects through multidisciplinary after-school programs. Echoing the design of its predecessor, the Armavir SMART Center will be embedded into an intricate ecosystem of training facilities and social enterprises aimed at driving economic growth through tourism and agricultural diversification.

The announcement of the architectural competition for Armenia's second SMART Campus marks the beginning of a new phase for COAF's rural development approach—one in which the organization amplifies its impact on working and living

coaf.org  
coaf@coaf.org  
+374 10 502076



CHILDREN  
OF ARMENIA  
FUND

conditions in rural communities by establishing SMART Campuses nationwide, starting in its home region, Armavir. The organization invites architects from around the globe to contribute their groundbreaking solutions to bring an architectural masterstroke to Armenia's most overlooked rural areas and help build the country's future in many aspects.

### **About COAF**

*The Children of Armenia Fund (COAF) is a non-profit, non-governmental organization that employs community-led approaches aimed at improving the quality of life in rural Armenia, with a particular focus on children and youth. COAF's target development areas are education, healthcare, social and economic development. COAF launched its programs in 2004, starting in one village and expanding to 64 villages in Armavir, Aragatsotn, Lori, Gegharkunik, Shirak, and Tavush regions, impacting more than 107,000 beneficiaries.*

*Since 2015, COAF has developed and started implementing the SMART Initiative. COAF SMART is designed to advance a generation across the rural world through education that will benefit individuals, societies, and the environment. As an exemplary model of development, COAF SMART will be replicated in other regions and communities throughout Armenia. The first COAF SMART Center was inaugurated on May 27, 2018, near the village of Debet, Lori Region.*