



Press Release

July 2, 2024

## **Community Unites to Support AI Programs for Rural Youth at COAF Summer Soiree**

New York, NY – The Children of Armenia Fund (COAF) proudly hosted another successful fundraiser event on June 25, raising over \$70,000 to support AI programs for children. The 14th Annual COAF Summer Soiree, held at the Dream Downtown Hotel's PhD Rooftop Lounge, brought together over 200 supporters for a night of entertainment and philanthropy.

Attendees had the opportunity to learn firsthand the transformative power of AI technology and its potential to enhance educational experiences for children. "This fundraiser is a testament to the shared vision we have for empowering the next generation with the skills and knowledge they need to thrive in the digital age," said Haig Boyadjian, Vice President of Development at COAF.

The funds raised will directly support the implementation of AI education programs at COAF's SMART Center, which aim to spark curiosity and foster a deep understanding of artificial intelligence from an early age, preparing Armenia's young minds for future opportunities in technology.

"We believe that every child deserves access to high-quality education in emerging fields like AI," said Garo Armen, Founder and Chairman of COAF. "Events like this not only raise crucial funds but also raise awareness about the importance of equipping our youth with the tools they need to succeed."

COAF extends its heartfelt gratitude to all sponsors, donors, volunteers, and attendees who contributed to the success of the event. Their generosity and commitment to advancing AI education for children are invaluable.

For more information about the fundraiser or to learn how you can support AI programs for children, please visit (insert GiveButter Soiree link).



### **Brand Collaborations**

COAF is proud to partner with Kulbas and WearArmenia, whose merchandise was featured at this year's Soiree. Proceeds from their sales continue to support COAF's work. To purchase socks, t-shirts, hoodies, and other clothing that directly benefits COAF programs, please visit [kulbas.org](http://kulbas.org) and [weararmenia.com](http://weararmenia.com).

### **Event Gallery**

To view photos from this year's Summer Soiree, please visit [here](#).

### **About COAF**

*The Children of Armenia Fund (COAF) is a non-profit, non-governmental organization aimed at improving the quality of life in rural Armenia, with a particular focus on children and youth. COAF's target development areas are education, healthcare, as well as social and economic development. COAF launched its programs in 2004, starting in one village and expanding to over 82 villages and communities across the country with an investment of more than \$70 million, impacting well over 100,000 people across rural Armenia.*

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